



# **GOALS & OBJECTIVES ANALYSIS**

**2024 – 2025**

**FLORIDA STATUTE 189.0694**  
**IN COMPLIANCE WITH HB 7013**

# Community Redevelopment Agency

Established 1977

Expanded 2018

105 Miracle Strip Pkwy  
Fort Walton Beach, FL

850-586-7814

[Fwb.org/198/Community-Redevelopment-Agency](http://Fwb.org/198/Community-Redevelopment-Agency)

City of Fort Walton Beach  
Community  
Redevelopment  
Agency (CRA)



City of Fort Walton Beach  
Public Works Department

## Legend

Water Bodies  
CRA Area

0 0.25 0.5  
Miles



Scale 1" = 1/4 MILE  
Prepared by the  
City of Fort Walton Beach  
GIS Division



# FWB CRA Strategic Plan

## Purpose

To eradicate blight conditions identified in the Finding of Need (FON) as indicated in Resolution 96-14 which was adopted on August 13, 1996.

## 2018 Update

To eliminate blight using strategies that promote reinvestment and revitalization in the community by encouraging higher density mixed-use and commercial developments and creating a more cohesive and pedestrian-friendly environment for shopping, dining, and entertainment.

## Vision

The city of Fort Walton Beach CRA will continue to be waterfront-oriented community that provides a mixed-use urban environment with a diversity of housing, variety of employment opportunities; thriving downtown core; vibrant and distinctive neighborhoods; attractive parks, open spaces, and cultural amenities; and well-designed public streets, transit facilities, greenways, trails, and blueways.

# FWB CRA Strategic Plan Goals

## Land Use and Urban Design

Promote sustainable redevelopment and a positive community image while advancing the health, safety, welfare, and appearance of the CRA through the promotion of visual consistency and harmony.

## Transportation

Ensure the availability of an adequate and safe multimodal transportation system.

## Infrastructure

Improve the quality and availability of adequate infrastructure.

## Housing

Improve quality, quantity, and options for housing.

## Economic Development

Achieve economic sustainability through new and expanded businesses and employment.

# Florida Statute 189.0694

HB 7013, which passed on April 26, 2024, makes several important changes to the laws governing special districts, including Community Redevelopment Agencies (CRAs). The bill revises Florida Statute 189.0694 with the following key requirements:

1. All special districts must establish goals and objectives for each program and activity they undertake by October 1, 2024.
2. Special districts are required to create performance measures and standards to determine if their goals and objectives are being achieved.
3. An annual report must be published by December 1 each year, which must include:
  - A description of the goals and objectives achieved
  - The performance measures and standards used to make this determination
  - A list of any goals or objectives that were not achieved

These new requirements aim to increase accountability and transparency for special districts by ensuring they have clear objectives and are regularly assessing their performance. The annual reporting requirement will provide stakeholders with insights into the effectiveness of special district programs and activities.

# FWB CRA Goals and Objectives

## Fiscal Year 2024 - 2025

Total funded: \$ 1,470,000

Project	Goal	Objectives	Allocated Funding
Crime Prevention Through Environmental Design (CPTED)	Chester Pruitt Park Upgrades	<ul style="list-style-type: none"><li>• Lighting improvements</li><li>• Restroom replacement</li><li>• Activity Enhancers</li></ul>	\$ 175,000
CPTED/ Economic Incentive Grants	Private Businesses located in the CRA District	<ul style="list-style-type: none"><li>• Façade Improvements</li><li>• Nuisance Abatement</li><li>• Building Code Compliance</li><li>• CPTED Strategy upgrades</li></ul>	\$ 120,000
Wayfinding Signage System	CRA District	<ul style="list-style-type: none"><li>• Points of Interests</li><li>• Public Facility Directional</li></ul>	\$ 75,000
CRA Park Improvements/CPTED	CRA District	<ul style="list-style-type: none"><li>• The Landing</li><li>• Vandergriff Park</li><li>• Library Park</li></ul>	\$1,000,000
CRA Strategic Plan Update	CRA District	<ul style="list-style-type: none"><li>• Update the current CRA Strategic Plan</li></ul>	\$ 100,000

# PERFORMANCE STANDARDS AND MEASUREMENTS

By December 1, 2025, and annually thereafter, the Fort Walton Beach CRA will post a report on the website as required by Fla. Stat. 189.0694.

To evaluate the successful achievement of the goals and objectives as outlined in this report, the Fort Walton Beach Community Redevelopment Agency (CRA) will:

- analyze activity reports in areas that implemented CPTED strategies.
- analyze grant funding expenditures and the affect on improvements within the CRA District.
- determine the increase/decrease in CRA property values.
- evaluate the percentage of wayfinding system completed and develop a timeline for completion if necessary.
- review the progress of downtown park improvements and determine if additional funding will be needed to complete design upgrades as planned.
- develop an implementation program in relation to the updated strategies, goals and objectives listed in the newly adopted CRA Strategic Plan.



MAYOR: Dick Rynearson

2023-2024 CRA BOARD OF COMMISSIONERS

Nic Allegretto – Gloria DeBerry - Bryce Jeter  
John Mead - David Schmidt - Travis Smith – Payne Walker

CITY MANAGER: Jeff Peters  
GROWTH MANAGEMENT DIRECTOR: Chris Frassetti  
ADMINISTRATOR: Alisa Burleson

